

PORTFOLIO

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[ CERQUILHO - SP - BRAZIL]

# ROBERTO JUNIOR

[DESIGNER]

[ILLUSTRATOR]



DESIGNER AND ILLUSTRATOR WITH OVER TWENTY YEARS OF EXPERIENCE IN DEVELOPMENT FOR BIG COMPANIES AND BRANDS IN THE GLOBAL MARKET. COVERING PUBLISHERS, ADVERTISING AGENCIES, PROFESSIONAL SCHOOLS, IMPORTERS, EXPORTERS, TEXTILE INDUSTRIES AND TV STATIONS.

## LANGUAGES

- Portuguese ● ● ● ● ●
- English ● ● ● ○ ○
- Spanish ● ● ● ○ ○

## SKILLS

- Design Leadership
- Illustration Marketing
- Clip Studio Paint Product Designs
- Adobe Photoshop Sales and Events
- Adobe Illustrator Customer Prospecting
- Corel Draw Trainings and Courses
- Office Briefings e Storyboards
- Canva Planning and Development
- Social media Promotional Material
- Digital art Educational Material
- Trello Content Creator

## ACADEMIC EDUCATION

- UNIP
  - Bachelor in Industrial Design (Product Projects). JAN 2000 \ JAN 2004
- EDUCATIONAL UNIPLENA
  - Full Degree in Mathematics. JAN 2018 \ JAN 2019
- DYNAMO STUDIO
  - Creation and Development (Mentoring with Daniel HDR). AUG 2021 \ DEC 2023
- SENAC EAD
  - Commercial and Technical Sales Representative. JAN 2019 \ JAN 2020
- SENAC EAD
  - Content Creator and Mass Communication. JAN 2020 \ MAR 2020
- SENAC EAD
  - Marketing Digital. NOV 2020 \ DEC 2020
- IMPACT TECHNOLOGY
  - Auto CAD 2D e 3D. JAN 2014 \ JAN 2015
- IMPACT TECHNOLOGY
  - Structured Cabling, Networks and Systems. AGO 2015 \ JAN 2016
- IMPACT TECHNOLOGY
  - Maintenance of PCs, Laptops, SmartPhones and IT. FEV 2016 \ AGO 2016
- CNA LANGUAGES
  - English language. JAN 2005 \ JAN 2007
- VISUART SCHOOL
  - Artistic Drawing, Illustration, Comics, Cartoon, Manga. JAN 1994 \ JAN 1999

## PROFESSIONAL EXPERIENCE

### DESIGNER AND ILLUSTRATOR

—→ Freelancer. 2004-2024  
Provider of diverse services in the area of design and illustration.

### ENTREPRENEUR 2016-2024

—→ Food Truck (Primo Gordinho Pastéis & CIA).  
Food Truck owner and entrepreneur.

### COMMERCIAL MANAGER 2019-2021

—→ TV Faster  
Commercial manager, marketing and presenter.

### PROFESSOR 2014-2016

—→ Paula Souza Center (Cerquilha and Tatui).  
Teacher for professional courses in clothing modeling, administration, logistics and mechatronics.

### ENTREPRENEUR 2014-2016

—→ Help Technological Solutions  
Provider of information technology services.

### DESIGNER SENIOR 2012-2013

—→ Balboa Importer  
Product development (suitcases, bags and backpacks).

### PRODUCT DESIGNER 2009-2011

—→ HollyWu Importer  
Product development (suitcases, bags and backpacks).

### DESIGNER SENIOR 2007-2009

—→ Meltex Joy  
Product development (suitcases, bags and backpacks).

### PRODUCT MANAGER 2007-2007

—→ J Shayeb & Cia LTDA.  
Responsible for the product development sector (suitcases, bags and backpacks).

### PRODUCT DESIGNER 2005-2007

—→ Santino Importer  
Responsible for the product development sector (suitcases, bags and backpacks).

### TRAINEE 2003-2004

—→ Sestini Mercantil LTDA.  
Intern in the marketing and products sector.

## INTERNATIONAL EXPERIENCE

### CHINA 2011

—→ Canton Fair 2011.  
Quality control, market research and product manufacturing.

### GERMANY 2011

—→ ISPO Expo 2011 (Munich).  
Market research and product manufacturing.

### SPAIN 2011

—→ Barcelona  
Market research and product manufacturing.

### CHINA 2010

—→ Canton Fair 2010.  
Quality control, market research and product manufacturing.

### FRANCE 2010

—→ Paris  
Market research and product manufacturing.

### SPAIN 2010

—→ Barcelona  
Market research and product manufacturing.

### CHINA 2008

—→ Canton Fair 2008.  
Quality control, market research and product manufacturing.

### FRANCE 2008

—→ Paris  
Market research and product manufacturing.

### CHINA 2005

—→ Canton Fair 2005.  
Quality control, market research and product manufacturing.

### FRANCE 2005

—→ Paris  
Market research and product manufacturing.

### GERMANY 2005

—→ Frankfurt  
Market research and product manufacturing.